

GET A SNEAK PREVIEW OF DIY NETWORK'S "COOL TOOLS"

First there was the iPod® and the Wii®. Now, the coolest "must-have" hardware is actually found in the *hardware* aisle: **Channellock® tools.**

The DIY Network agrees and has chosen the Channellock® 8WCB WideAzz™ adjustable wrench and the Code Blue® line to feature on the network's newest show "Cool Tools." The show, scheduled to air in summer 2007, focuses on new and unique products for the serious DIYer or professional.

"Cool Tools" also gives a behind-the-scenes look at how Channellock® tools are made in Meadville, Pa. The step-by-step process documents proprietary laser-hardening procedures and technological advancements in manufacturing. In addition to the manufacturing line, you'll get a peek at the designers and engineers responsible for the Channellock® tools found on job sites all over America.

The show also is a "star turn" for Rich Kebert of Smock Plumbing in Meadville. The DIY Network production crew followed Rich to a construction site in nearby Conneaut Lake to check out Channellock® tools on the job.

Randy Ferguson, director of communications for Channellock, says "We've been making 'cool tools' here in Meadville, Pa. for over 120 years. The diversity and functionality of our product line, coupled with our rich history as a family-owned American manufacturer, immediately appealed to the producers of 'Cool Tools.' We expect the segment to be a hit with its viewers."

DIY Network is a sister network to HGTV and the Food Network and reaches 40 million homes. "Cool Tools" is produced by High Noon Entertainment of Denver, Colo.



¡CHANNELLOCK AHORA EN ESPAÑOL!

Bienvenidos a nuestra nueva página web CHANNELLOCK.com. En ella encontrarás información sobre la historia de Channellock, nuestros productos y además conozca nuestra fábrica. Pronto podrás ver nuestros anuncios en tus publicaciones favoritas.

Bienvenido a www.channellock.com

PLIERS WITH REAL PULL

The #369CRFT 9.5" fish tape puller is designed for high leverage and increased functionality. It is the perfect tool for pulling fish tape and cutting wire. It features a built-in 12 AWG wire stripper and precision 12 AWG recess for creating wire loops quickly. Another handy feature is a crimper/crusher that can be used for both insulated and non-insulated wires. And, the #369CRFT has an exclusive joint path that guides fish tape without kinking, binding, bending or breaking.



Exclusive joint path guides fish tape without kinking or binding



Built-in 12 AWG wire stripper



Crimper/crusher for insulated and non-insulated wires



Precision 12 AWG recess for creating wire loops fast

NEW "READY FOR ANYTHING" PLIER SET

Don't get caught empty-handed on the job site. The new Channellock GS-3T tool set packs together our three most popular tongue-and-groove pliers – the 6.5" #426, the 9.5" 420[®] and 12" 440[®] – so you'll be ready for any size job you encounter. The GS-3T tool set also includes our brand new 16-foot professional tape measure with nylon-coated blade and an impact-resistant rubber case. The GS-3T more than measures up.



OPEN WIDER

The #8WCB WideAzz[™] part of the recently introduced Code Blue[®] line of tools, opens to a jaw-dropping 1 1/2" wide. The tool offers several features that simply put it ahead of the rest. It's significantly lighter than the standard adjustable wrench and its extra-wide and slimmer jaw enables easier access into confined spaces. It's made of chrome vanadium steel for strength and corrosion resistance and features Code Blue[®] grips for increased comfort and durability.



Learn more online at www.channellock.com

FISHING FOR FAME

The year 2006 marked the debut season of Channellock-sponsored pro bass angler, Paul Hirosky, of Guys Mills, Pa. He competed in 16 tournaments last year in both the CITGO Bassmaster Elite Series and Bassmaster Northern Tour.

Hirosky's passion for fishing began as a young boy growing up in northwestern Pennsylvania fishing in backyard creeks. After earning his pharmacy degree, Hirosky began entering local and regional fishing contests in his spare time. His passion and success grew, and he has been a competitive bass angler for the past 11 years.

He has placed "in the money" at 90 percent of the tournaments in which he's competed during the last five years, winning close to 20 of those tournaments. He won the 2005 B.A.S.S. Northern Open at Sandusky, Ohio. Hirosky gained much experience that should help him as he gears up for the 2007 season, which begins in March.

"Paul has grown as a professional bass angler this year," said Scott Jonap, vice-president of sales and marketing for Channellock. "He made our inaugural season with the sport truly exciting and rewarding. He's a great representative for what Channellock is all about, and we look forward to the 2007 season."



HOW TO IMPROVE A CLASSIC

A "classic" is defined as something that has achieved permanent greatness. Since its introduction in 1933, the CHANNELLOCK 420® – the original tongue-and-groove plier – has been found in nearly every tool box. Now, CHANNELLOCK has given the 420® a wider, more substantial nose to create a stronger, longer lasting tool with a larger gripping surface. But, don't worry – the 420® is still made with high carbon drop-forged steel and the PermaLock® fastener that eliminates nut and bolt failures. While we've made the 420® tougher and easier to use, we haven't changed the things that made it a classic for nearly 75 years.

SEE YOU AT THE SHOW

Get a look at new Channellock® products such as the #369CRFT, 8WCB WideAzz™ and the Code Blue® line of tools up close and personal at these upcoming trade shows:

National Hardware Show

May 8 – 10, Orlando, Fla.

Industrial Supply Association

May 20 – 23, Las Vegas, Nev.

RYAN DEARMENT PROMOTED TO DIRECTOR OF NATIONAL ACCOUNTS

Ryan W. DeArment, the great-great grandson of Channellock® founder, George B. DeArment, has been promoted to director of national accounts. DeArment served as special projects manager prior to his promotion. "I am very pleased to see Ryan move into the national account, sales and marketing arena for Channellock," said Bill DeArment, president and CEO. "He demonstrates a calm, focused, dedicated and driven approach to sales and marketing. These characteristics will serve him well." Since 1886, the DeArment family has made America's finest hand tools within miles of the blacksmith shop where the Channellock story began.



Ryan W. DeArment
Director of National Accounts

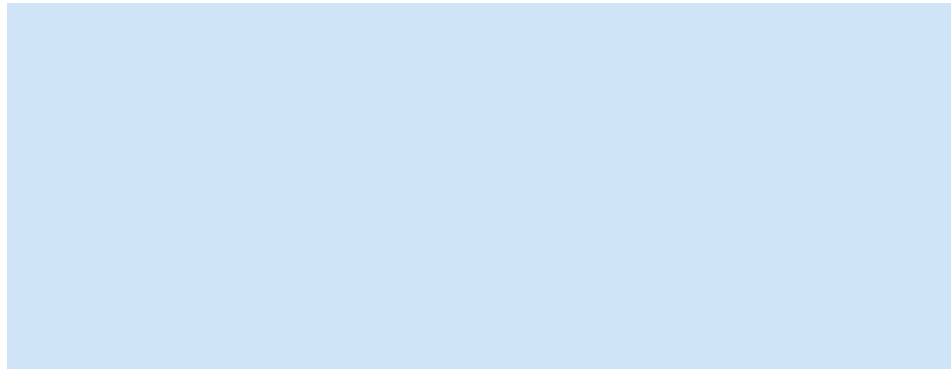


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The TV show for people who love tools



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Meet Paul Hirosky, Channellock's pro bass angler

BLUE NOTES

This is the inaugural issue of American Blue,™ our quarterly newsletter – and we'd like to hear what you think. Have a story idea you'd like to see in American Blue™? Send comments and story ideas to:

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Preview our newest adjustable wrenches

Results from BASS Elite Series “Western Run” events in Texas and California