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For Immediate Release



Channellock Appoints Michele M. King as Communications and Training Manager

Meadville, Pa. (May 12, 2008) – Channellock Inc. has appointed Michele M. King as Communications and Training Manager.

As Communications and Training Manager, King will be responsible for corporate communications, company tours and associate events. She will also conduct training needs assessments for workforce development. As a general Channellock liaison to local media of company news and awards, King will work closely with the sales and marketing staff to ensure Channellock's standard for excellence is represented both professionally and correctly.

King worked most recently for Second Harvest Food Bank of NW PA located in Erie, Pa for five years. Her responsibilities at Second Harvest included designing development strategies and programs to secure philanthropic support from, but not limited to individuals, foundations, corporations and organizations, create all marketing initiatives intended to enhance the image of Second Harvest, assist in acting as spokesperson and develop new community programs in collaboration with profit and non-profit organizations to promote agency growth through the 11 counties served by the Second Harvest Food Bank of NW PA.

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“We are impressed by Michele’s broad communication base and strong PR background.” Joan DeArment Sweeney, Director of Corporate Development commented. “These are crucial skills that will serve Channellock and Michele as we address the challenges of the future.”

Reflecting on her new position, King said, “It is a privilege to be able to work for such a well known company as Channellock. Coming from a small non-profit I was initially nervous about how large the company was but after my first day I realized I was fortunate enough to be working for a company where you aren’t just a punch of the clock – they believe in their employees and sincerely care about them as people. I look forward to being a part of the future here at Channellock “

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